



## water & sanitation

Department:  
Water and Sanitation  
REPUBLIC OF SOUTH AFRICA

### INTERNET ARTICLE

#### **KZN Roll out Drop-The-Block Campaign**

19 February 2016

Over 200 trained War on Leaks (WoL) Water Agents this week began rolling out a water conservation campaign, “Drop-The-Block” by inserting blocks to hundreds of home in Chesterville and Lamontville in Durban.

The campaign is an initiative by the Department of Water and Sanitation that aims to get communities to be proactive in conserving water in their own homes through the reduction of water used for flushing purposes.

“Owning a tavern-home with two latrines for my customers, you can imagine how many times my customers uses a toilet especially when its weekends or big days. Having this block in the cistern will help ease my water bill a lot,” said Bhekani Bhengu a Chesterville community member.

The Drop a Block campaign involves dropping a soft and pliable and fits in most toilets. Once installed, the device is out of sight, out of mind and requires no maintenance, while allowing the toilet to perform its primary function of waste disposal.

South Africans’ average water usage per day is way above the international average. It is at a staggering 253 litres per day compared with the international average of 173 litres per day.

On average toilet flushing uses up to 31% of overall household consumption making toilet flushing one of the highest consumers of water in the house. An average person flushes 4 times daily with users flushing on average 9 litres per flush, therefore, in a household of 4 people, 144 litres of water is used daily.